

# Return On Investment

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The **Return On Investment (ROI) report** is a condensed version of the Product History report. When detailed booking information is selected, the report will display the bookings on which the product has been used.

The **Total Cost Value** is determined by the setting configured in **Operational Parameter #64**:

- If **“asset register”** is enabled, the software uses the total of the asset purchase prices recorded for that product.
- If **“product master”** is enabled, the software uses the cost price entered on the product record multiplied by the quantity owned, ignoring any prices recorded at the individual asset level.

**Nett ROI:**  $([\text{Income}] - [\text{Maintenance}] - [\text{Cross Rental Cost}]/[\text{Cost Value}]) \times 100$

**Gross ROI:**  $([\text{Income}] / [\text{Cost Value}]) \times 100$

The screenshot shows a software window titled "Return On Investment" with a close button (X) in the top right corner. The window is divided into several sections:

- Select Dates:** Contains two date pickers. The first is labeled "Start Date (Inclusive)" and is set to "2026-05-01". The second is labeled "Ending Date (Exclusive)" and is set to "2026-06-01". Below these is a "Select Month" section with buttons for each month from Jan to Dec, with "May" currently selected.
- Options:** A vertical list of radio buttons: "Printer", "Screen" (which is selected), "Word Processor", and "CSV".
- Scope:** A vertical list of radio buttons: "Group", "Category", "Sub Category", and "Product" (which is selected).
- Product Scope:** A text input field containing "GHH15" and a small icon to its right.
- Sort By:** A vertical list of radio buttons: "Highest Net ROI" (selected), "Highest Gross ROI", "Lowest Net ROI", and "Lowest Gross ROI".
- Other Options:** A checkbox labeled "Show top" followed by a text input field containing "5" and the word "products".
- Amount of Information:** A vertical list of radio buttons: "Product Summary", "Detailed" (selected), and "Group Summary".
- Buttons:** At the bottom right, there are two buttons: "OK" with a green checkmark icon and "Cancel" with a red X icon.

Sample Output:

